



GROWTH—Following the growth pattern set up by the City of Torrance Certi-Bond, the city's most popular membership department store, is about to double the size of its many departments during an expansion program which will include an addition of 22,000 square feet to existing buildings.



WORK BEGINS — An expansion program, which will nearly double the size of all major department, plus adding facilities for a dry cleaning shop at Certi-Bond, will begin soon, it was announced this week. The store will add 22,000 square feet to existing buildings.



EXPANSION PROGRAM—An addition of 22,000 square feet will be added to Torrance's Certi-Bond, which will enable the sports, automotive, record, drug, building, hardware, household supplies, painting and domestic departments to double in size.

Torrance's Certi-Bond Begins Expansion Move

A tremendous expansion program that, when finished, will nearly double the size of all major departments, was announced this week by Julian Hirshman, general manager of the Certi-Bond, Torrance's most popular membership department store.

Located at 501 Arlington Ave., the store will add nearly 22,000 square feet to existing buildings, a move that will allow the establishment of a dry cleaning shop and will expand virtually all of the existing facilities. Expansion program will enable the sports department, automotive, record, drugs, building, hardware, household supplies, painting and domestic departments to nearly double in size. As a result each of the departments will expand the variety of stock carried, Hirshman said.

Another new facet in the establishment will be a "do-it-yourself" department, carrying the latest in home shop equipment.

Certi-Bond has more than trebled in size during the past two years as its dynamic and growing policy of expansion continues, Hirshman stated. An indication of the growth of all departments, he said, is the fact that membership is now in excess of 75,000.

Certi-Bond was the first membership department store in the Los Angeles metropolitan area to add a complete supermarket. This pioneering experiment has proven so popular that other establishments have found it necessary to follow suit.

Commenting upon the tremendous growth of the firm, the manager stated, "There is only one area in which we have not changed and that is our policy of bringing the greatest values and the greatest variety of merchandise to our members at the lowest possible price."

DEFICIT
Financial experts are predicting that California probably will face a deficit of 100 million dollars in the next budget unless taxes are raised or our bonded indebtedness is increased.

Military Office Offers Answers About Obligation

A problem of major proportion which concerns most parents and all young men today is that generated by the current situation in Berlin and Cuba and as outlined in President Kennedy's recent address to the nation. This takes the form of a question such as "What is my military obligation?" or "will my son be allowed to finish his college education?" This was the statement made by Comdr. Joe Lightburn, Eleventh Naval District Commandant's Representative for Recruiting.

Due to the great number of requests for information, Comdr. Lightburn has planned a series of military counseling lectures at the U.S. Naval Reserve Training Center on Terminal Island. At this time a comprehensive discussion will be conducted on the military obligations under the Armed Forces Act of 1955, as well as the college programs which are available to young men of military age. How he may intelligently plan his military obligations to work hand-in-hand with a college program that will be of vital interest to the college bound student will be thoroughly discussed.

Comdr. Lightburn said there are many options and opportunities in the Armed Forces Reserve Programs from which a young man may select. Most important, all young men and their parents are urged to take the time to investigate and get the facts first, in order to be able to make that important decision concerning his military obligations, Lightburn said.

The military counseling lectures will begin at 10 a.m. on Saturdays and Sundays—August 19 and 20, 26 and 27 in the Naval Reserve Training Center (Building 575) on the U.S. Naval Station, Terminal Island. All interested in the lectures may enter through Gate 1 of the U.S. Naval Station which is located just west of the Commodore Heim bridge off ramp.

DONATION

A grant of \$280,000 to a City of Hope scientist studying the role of a virus in leukemia has been awarded by the National Cancer Institute, Bethesda, Md.

Two kinds of rug dirt need two kinds of rug cleaning! Only SPENCER'S exclusive DOUBLE DEPTH CLEANING removes both kinds!

1. Removes surface dirt that dulls rug beauty!
2. Removes ground-in dirt that shortens rug life! Call for DOUBLE DEPTH CLEANING now! Free pick-up and delivery.

Well-to-wall DOUBLE DEPTH CLEANED in your home.



Frontier 1-4671
20625 Hawthorne Blvd.
Torrance

DON'T MISS THE BIG FASHION VALUES IN OUR

Sale of Sales
SUMMER DRESSES AT SPECIAL LOW PRICES

Summer Clearance

1/3 OFF on DRESSES

1/3 OFF on SWIMWEAR

1.00 OFF on SWIMWEAR CAPRIS, SHORTS etc.

ALL SALES FINAL

DOREE-ANN

STYLE SHOPPE

2607 ROLLING HILLS PLAZA

At Pacific Coast Highway and Crenshaw Blvd.

CLIP THIS COUPON

Caryl Richards
REG. \$10.00

PERMANENT WAVE
\$6.95

With This Coupon

Includes Style Cut and Creme Shampoo

The Hair Stylist
BEAUTY SALONS

Open Daily 9 a. m. to 9 p. m.

SOUTH BAY SHOPPING CENTER FR 9-5461	LOMITA Marbome and Pacific Coast Hwy. Just Behind Safeway DA 5-1280	ROLLING HILLS PLAZA at Crenshaw and 181 Hwy. DA 5-2575
--	--	---

YOU MUST BRING THIS AD FOR SPECIAL PRICES

WHY TAKE LESS THAN THE BEST

THIS LUXURIOUS 100" CUSTOM QUILTED SOFA

is only **\$298**

at Alpert's, of course!

MONEY BACK GUARANTEE

If you buy furniture from Alpert's and find it for less elsewhere within 30 days, we will refund the difference in cash.

1. Merchandise must be tagged with lower price.
2. Merchandise must be within 20 mile area.
3. Our Comparison Shopper must verify all claims.



alpert's furniture

20502 HAWTHORNE BLVD.

(3 Blocks North of Torrance Blvd.)

FR 1-1513

Open Monday, Thursday and Friday Evenings
Closed Sundays During August